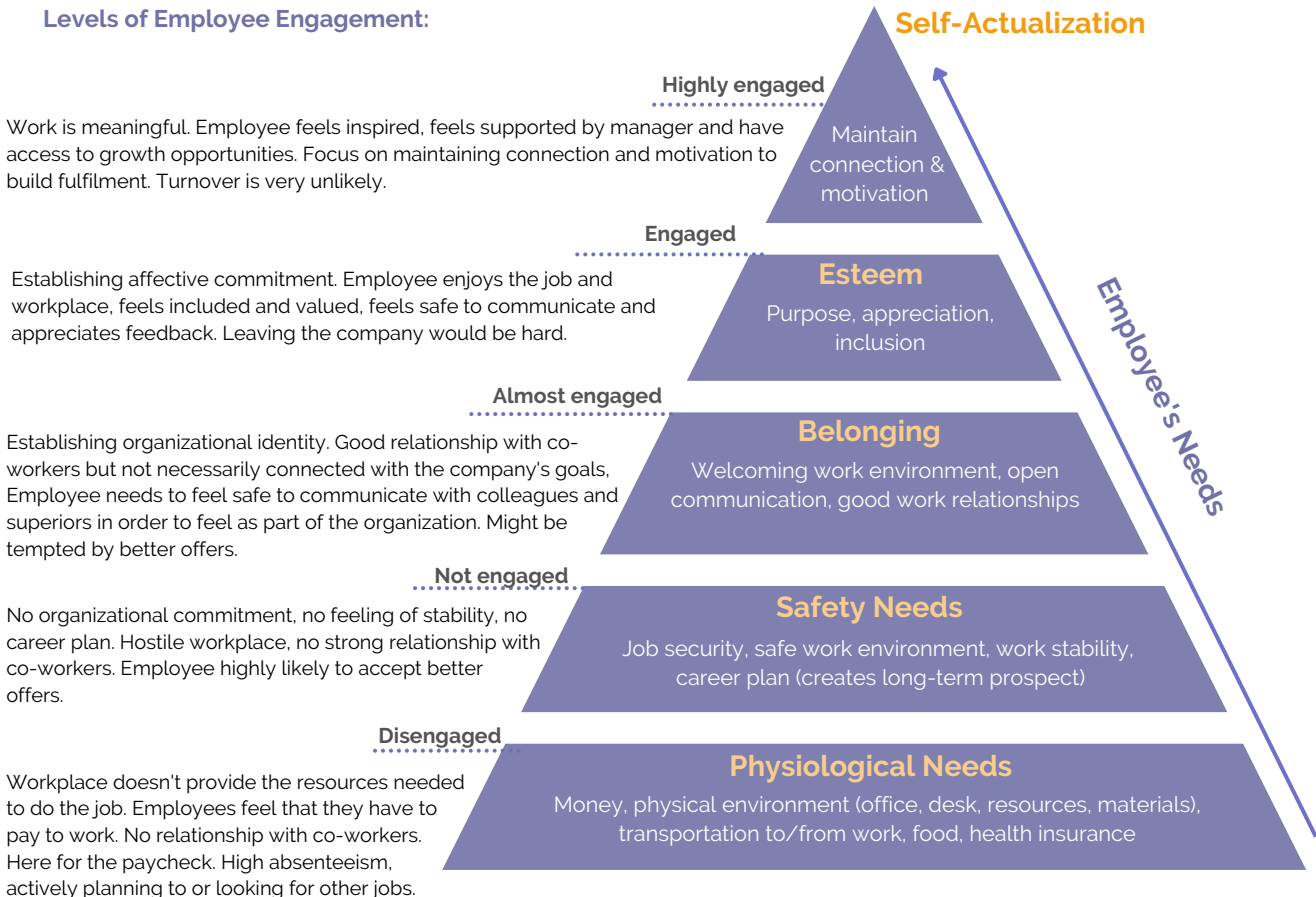


EMPLOYEE ENGAGEMENT

HIERARCHY OF NEEDS

We can use Maslow's Hierarchy of Needs to understand that employees also have basic needs that must be met in order for them to become more engaged and excel at their job and as an organizational collaborator. Follow the illustration below to identify where you team member's level of engagement and how you can help them elevate according to their needs.

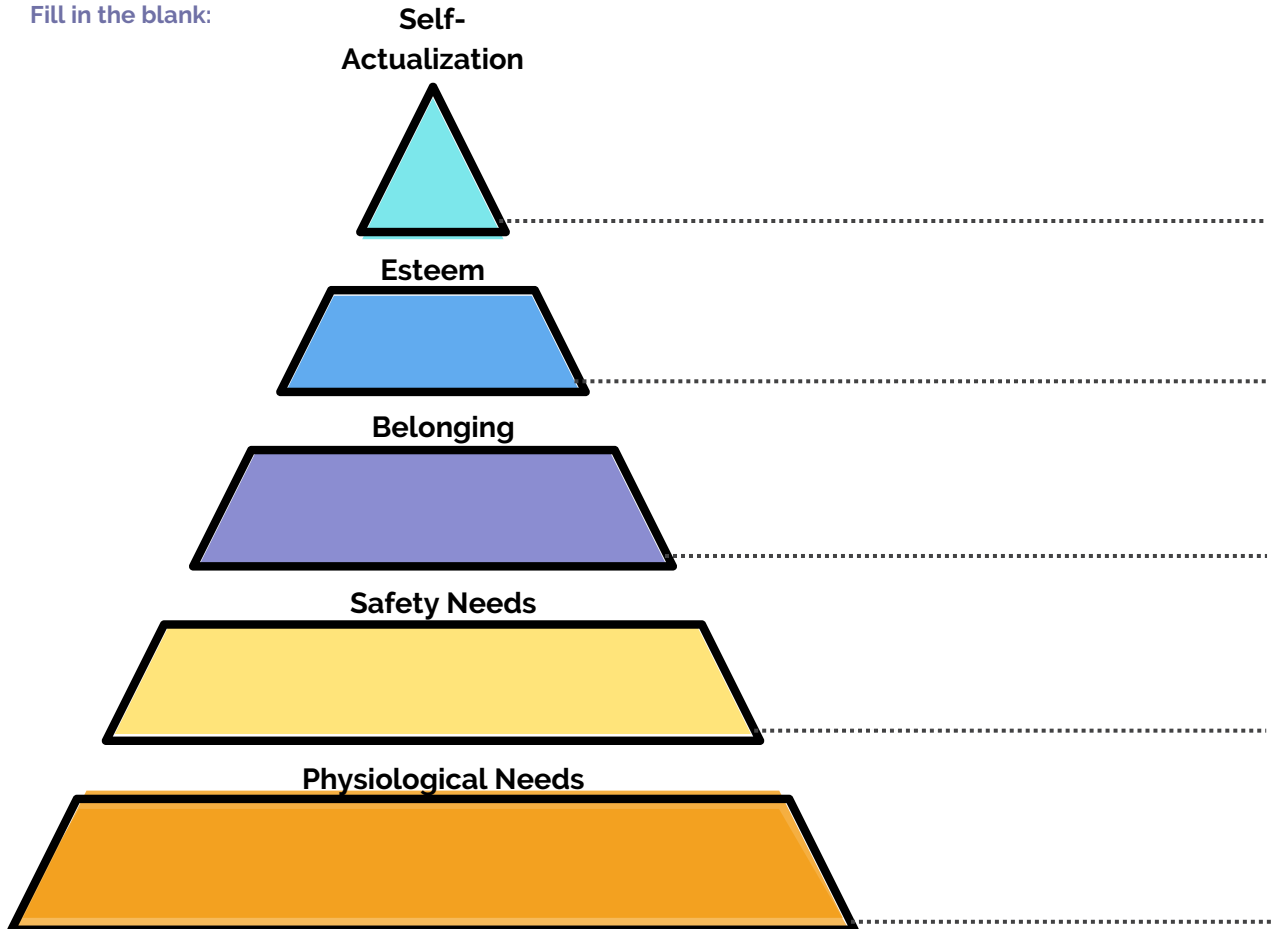
Levels of Employee Engagement:



FOR MANAGERS

Directions: Fill out your own Employee Engagement Hierarchy of Needs. Write down how your company is meeting employees' needs and discover how you can improve employee engagement strategies.

Fill in the blank:

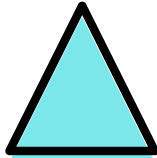


FOR EMPLOYEES

Directions: Fill out your own Employee Engagement Hierarchy of Needs. Write down what are your needs as an employee and to what extent your company is meeting those needs. This exercise will provide you topics for conversation with your manager at your next coaching session, as well as a visual feedback on areas in which you can improve your engagement.

Fill in the blank:

Self-
Actualization



Esteem



Belonging



Safety Needs



Physiological Needs

